

SMARTVALUE[®]

2022

QUALITY EFFICACY AUTHENTICITY

PRODUCT CATALOGUE



ABOUT US

What makes us unique ?

SmartValue is much more than a company. It is a revolutionary idea that has transcended itself beyond the ordinary. It is a commitment that is bringing a positive change in the lives of people it touches through its genuine quality products that are value-for-money and by opening profitable and career-oriented opportunities for the motivated youth. Today, the company through its sheer dedication to this idea has a notable presence in the market and has become a household name. The company's interests lie in various categories like Education, Health & Wellness, Personal Care, Home care and Lifestyle. It has also earned the reputation of being one of the largest companies in direct selling with conscious efforts in promoting IT education and health awareness. SmartValue is contributing to the enhancement of overall quality of living and is helping create healthy and happy life.

About Smartvalue

One of the Leading Direct Selling Organization in India selling Health & Wellness, Personal & Beauty Care, Home Care, Lifestyle, Agriculture Products and Educational Books & DVDs.

An ISO 9001:2008 Certified company.

A strong network across 500 cities.

Has 100 + High Quality & Value-for-money products.

Managed by synergy of highly qualified professionals with different industry experience from Institutes like IIT and top management institutes of India.

Our Vision

"To be a reputed institute of smart people who add value across generations."

To transform Citizen to Smartizen & Healthizen.

To provide quality products.

To develop personality and communication skills with the help of Educational Books and DVD's.

Our Mission

"SMARTVALUE IS DEDICATED TO SPREAD KNOWLEDGE IN THE SOCIETY AND HELP PEOPLE CHOOSE VALUE – FOR – MONEY PRODUCTS FOR HEALTHY AND BETTER LIVING."

MESSAGE FROM THE MANAGING DIRECTOR

Dear Associates,

You have been an asset to the company every single day, making all its endeavors happen & SmartValue grow over the years since its inception. We are so proud to have you all as a part of our work family. We hope that you keep up the great work and grow together with SmartValue, taking it to the heights of success that no other Direct Selling Company has attained yet.

We appreciate you achieving so many milestones with us and growing our company to what it has become today! We admire your hard work and dedication and look up to your out-of-the-box ability to make our presence become inevitable to the mass & make our products fond to them. Our ever-expanding & evolving product portfolio & quality-standard products not only change people's life & lifestyle but also add value to them.

Let us all at SmartValue take this oath to never settle for just enough & surpass our own record with an abundance of growth prospects for both self & company & add value to people's life & health with the goodness of our value for money products.

And the three most important words a true SmartValue Star can say to oneself in such a situation are: Yes, I Can.

My wish for you all is to Aim Big & Fly High.
May Success, Happiness & Good Fortune Be With You Always!

Abundance of Luck, Life & Work Values Your Way...

Mr. S Krishnamourthy
Managing Director



MR. S. KRISHNAMOURTHY
MANAGING DIRECTOR



CREATING NEW WORLD RECORD



ON ROAD SAFETY BY CREATING A HUMAN HELMET WITH 8000 ASSOCIATES



ON CONSERVING WATER BY CREATING LARGEST HUMAN DROP WITH 2000 ASSOCIATES



MESSAGE FROM THE HR – DIRECTOR

Dear Associates,

We are delighted to present you this new product catalog with in depth product details to furnish you with product USPs and ever growing product range. We've spent nearly 20 years for the purest most potent ingredients and expertly crafting the highest quality products to ensure that each of our proprietary formulas can help strengthen your mind, nourish your body, and fortify your spirit. We are evolving in order to take our promise of growth and value to more and more people, adapting to their needs, both in terms of our product portfolio and the opportunities we offer.

We are also committed to playing a key role in creating an ambience for our associates who will be market leaders of tomorrow. In doing so, we hope to make significant contributions to the improvement in quality of life of our associates. Our business model is complete fit for women, enriching and inspiring the lives of women.

That's what we've always believed, and it's certainly an important lesson from 2020 and 2021 – the years marked by a global pandemic, social unrest, economic hardship, and uncertainty. With so many unforeseen obstacles, we've all been forced to adapt, become more resourceful, and take the initiative to develop new and creative ways to stay safe, healthy, and happy. After everything we've been through, it's inspiring to see so many associates fearlessly move forward in the face of such unprecedented change.

We are proud of the values that SmartValue stands for and our commitment to our associates. It is a privilege to be part of rethinking the future.

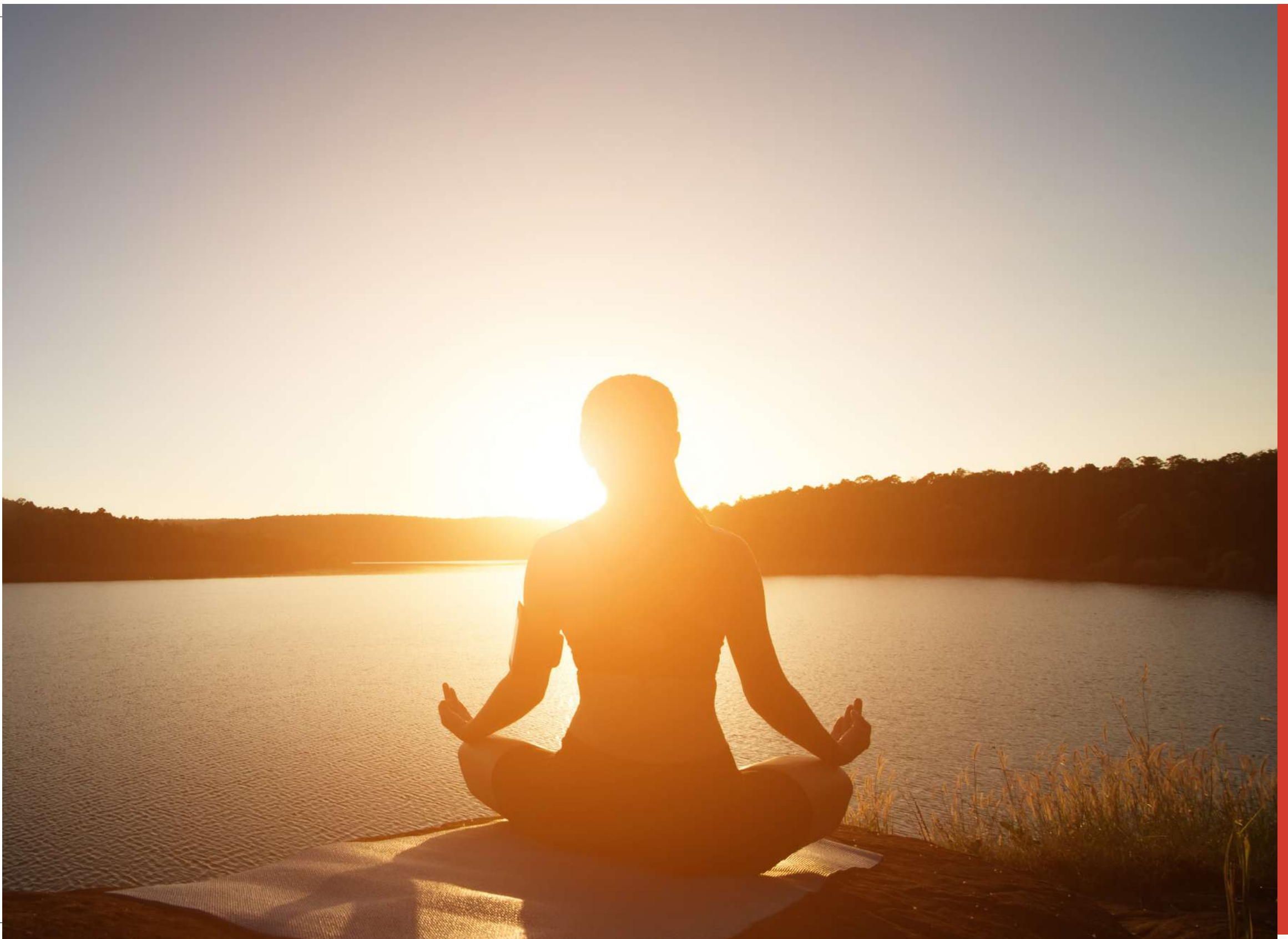
We are the dreamers, the believers, and the achievers.
Together, Yes, We Can Do It!

Nirmala Arora
HR - Director



NIRMALA ARORA
HR – DIRECTOR





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HEALTH AND WELLNESS

Health is “a state of complete physical, mental and social well-being and not merely the absence of disease and infirmity”.

Health can be promoted by encouraging healthful activities, such as regular physical exercise and adequate sleep, by reducing or avoiding unhealthful activities or situations, such as smoking or excessive stress. Some factors affecting health are due to individual choices, such as whether to engage in a high-risk behavior, while others are due to structural causes, such as whether the society is arranged in a way that makes it easier or harder for people to get necessary healthcare services. Still other factors are beyond both individual and group choices, such as genetic disorders.

So, Smartvalue brings a range of products to fulfil the daily gap of nutrition for an individual. The range consists of health supplements for improving immune system, cardiovascular system, glycaemic health, detox and rejuvenation, women health, fitness and for healthy bones and joints.



NOURISH ASHWAGANDHA CAPSULES

Ashwagandha commonly referred to as 'Indian ginseng' because of its rejuvenating properties. Ashwagandha is Sanskrit for "smell of the horse," which refers to both its unique smell and ability to increase strength. Ashwagandha is also used as an "adaptogen", as a general tonic, it can help to manage stress.

BENEFITS :

Ashwagandha promotes sexual health by uplifting the mood, reducing anxiety, improving energy levels and fertility, thus supporting sexual performance. It contains 5 % of withanolides, Ashwagandha helps to maintain a healthy balance between the nervous system, endocrine glands and immune system, thus reducing the harmful effects of long-term stress on the body.

SUGGESTED USE :

1 capsule twice daily or as directed by physician.

QTY - 90 CAPS

Bacopa, also known as brahmi, is a plant that has been used in traditional Indian medicine (Ayurveda).

Brahmi literally means 'that which improves intelligence'.

Bacopa is commonly used for Alzheimer's disease, improving memory, anxiety, and attention deficit-hyperactivity disorder (ADHD) among many other uses.

It helps calm the mind, promote clarity of thought, and memory consolidation. It improves the memory, anxiety, attention deficit-hyperactivity disorder (ADHD), allergic conditions, irritable bowel syndrome, and as a general tonic to fight stress.

1 to 2 capsule twice daily or as directed by physician.

QTY - 90 CAPS





NOURISH GREEN COFFEE EXTRACTS

Green coffee beans are unroasted coffee beans. These coffee beans contain a higher amount of the chemical chlorogenic acid. This chemical is believed to have health benefits. The roasting process of coffee beans reduces amounts of the chemical chlorogenic acid. Chlorogenic acid in green coffee is believed to have health benefits for heart disease, diabetes, weight loss, and others. For weight loss, chlorogenic acid in green coffee is believed to affect how the body handles blood sugar and metabolism.

BENEFITS :

Weight Loss
Anti Ageing
Reduces Stress and anxiety.

SUGGESTED USE :

1 capsule twice daily or as directed by physician.

QTY - 60 CAPS

NOURISH IRON AND FOLIC CAPSULES

Iron is a chemical element found highest by mass on Earth.

Iron is found in all living organisms.

The color of blood is red due to hemoglobin, an iron-containing protein that is responsible for oxygen transportation throughout the body.

Iron is used to prevent and treat Iron deficiency anaemia.

BENEFITS :

Helps in preventing folic acid deficiency.
Helps in decreasing the risk of certain birth defects (neural tube defects).
Suitable in Iron Deficiency (Anemia)

SUGGESTED USE :

One capsule daily or as directed by physician.

QTY - 60 CAPS





NOURISH IMMUNITY TABLETS

Adequate nutrition is another important way to help reduce the risk and impact of virus infections, as well as to build a more resilient immune system over the long term. A robust and properly functioning immune system helps you go about daily life as you come into contact with germs and bugs from pets, other people, and your environment, and has proven its worth in the tough-testing times of the Covid-19 pandemic too. NOURISH Immunity is a comprehensive formula enriched with scientifically validated natural botanical herbs extracts.

BENEFITS :

It is useful in Svasa, Kasa, Kapha, Pratisyaya, antiseptic. Improves Immunity Power.

SUGGESTED USE :

One tablet daily or as directed by physician.

QTY - 60 TABS



NOURISH GILOY TABLETS

Giloy Known as Amrita, in Sanskrit which translates to 'the root of immortality', is a universal herb that helps to boost immunity. In Charaka Samhita, Giloy is considered as Medhya Rasayana. It means that it increases intelligence, improves memory and enhances cognitive functions. It is used for the treatment of chronic and intermittent fever.

BENEFITS :

Increases Immunity
Beneficial and efficacious in chronic fever and chronic diseases
Useful in generalized debility, skin, and urinary disorders

SUGGESTED USE :

One tablet daily or as directed by physician.

QTY - 60 TABS





NOURISH NEEM TABLETS

Nim, Kadulimb, Veppillai, Vepu, many names for one wonder tree-Neem. This plant has also been given many names in Sanskrit. Each one highlighting the many qualities of the tree. Neem leaves help to eliminate toxins especially from the liver. If you look at it from the Ayurvedic perspective the Neem leaves help in eliminating ama from the body, naturally improving the immune system and protecting our body from diseases.

BENEFITS :

Detoxifies the body
Increases immunity
Gives relief from joint pain

SUGGESTED USE :

One tablet daily or as directed by physician.

QTY - 60 TABS

NOURISH MORINGA CAPSULES

Moringa is an amazing superfood loaded with nutrients and antioxidants. Known as one of nature's most useful plants, a moringa provides healthy proteins to enhance your diet and provide an energizing boost for your overall well-being. Moringa oleifera leaves are rich in beta-carotene, vitamin C, vitamin E, I and polyphenols and are a good source of natural antioxidants.

BENEFITS :

Increases Metabolism.
Arthritis.
Improves Joint Health.

SUGGESTED USE :

One capsule twice daily or as directed by physician.

QTY - 90 TABS





NOURISH WEIGHT MANAGEMENT CAPSULES

Weight Management capsule is a unique combination of Garcinia Cambogia and Green Coffee I Extract. This capsule contains standardized extract of Garcinia containing Hydroxycitric Acid & Chlorogenic Acid from standardized green coffee bean. It contains Hydroxy citric acid that prohibit fat accumulation, does not let the body store fat and is helpful to keep slim and fit. By doing so, it reduces the uptake of carbohydrates and glucose during digestion.

BENEFITS :

Boosts metabolism.
Helps in controlling appetite.
Helps in weight Loss.

SUGGESTED USE :

One-Two capsules twice daily or as directed by physician.

QTY - 90 CAPS

NOURISH SPIRULINA CAPSULES

Spirulina is a simple blue-green algae (Cyanobacteria). It is cultivated worldwide; used as a dietary supplement as well as a whole food. Spirulina is an ideal anti-aging food; concentrated nutrient value, easily digested and loaded with antioxidants. Beta carotene is good for healthy eyes and vision. Spirulina beta carotene is ten times more concentrated than carrots.

BENEFITS :

Maintains good health.
Useful in preventing diseases.

SUGGESTED USE :

One capsule twice daily or as directed by physician.

QTY - 90 CAPS





NOURISH VITAMIN B- COMPLEX TABLETS

Tablet contains all forms of Vitamin B (Vitamin B1, Vitamin B2, Vitamin B3, Vitamin B5, Vitamin B6, Vitamin B7, Vitamin B9, and Vitamin B12).

Vitamin B Complex Tablet helps to provide your body with most forms of the crucial Vitamin B which is vital for proper functioning of our body.

B vitamins play a vital role in maintaining good health and well-being. As the building blocks of a healthy body, B vitamins have a direct impact on your energy levels, brain function, and cell metabolism. Helps in prevent infections.

BENEFITS :

Rich in all essential B Vitamins.

Increases Metabolism.

Helps in supporting heart & Immune system.

SUGGESTED USE :

One Tablet daily or as suggested by the physician.

QTY - 60 TABS





NOURISH SHILAJIT CAPSULES

Shilajit is a famous Rasayan dravya rejuvenating and aphrodisiac agent an ayurvedic remedy for vigour and vitality. The principal component in Shilajit is 3% fulvic acid, which provide anti-anxiety, anti-stress & anti-inflammatory properties. Shilajit is used from centuries for the general weakness, and as a rejuvenator. It may help the body get accustomed to changes in the environment and climatic conditions. Shilajeet acts as an antioxidant to improve your body's immunity, an anti-inflammatory, an energy booster, and a diuretic to remove excess fluid from your body.

BENEFITS :

Improves testosterone level & sexual life.

Improves cognitive functions & reduces the risk of Alzheimer's disease.

Helps to boost energy level, provides relief from fatigue and lethargy.

SUGGESTED USE :

One capsule twice daily or as directed by physician.

QTY - 90 CAPS

NOURISH MULTIVITAMIN CAPSULES

Vitamins and minerals are essential nutrients because they perform hundreds of roles in the body. There is a fine line between getting enough of these nutrients (which is healthy) and getting too much (which can end up harming you). Eating a healthy diet remains the best way to get sufficient amounts of the vitamins and minerals you need.

BENEFITS :

Helps in wound healing, improves immunity, and helps in the absorption of iron.

Boosts Immunity.

contains Vitamin D3, which helps preserve bone health.

SUGGESTED USE :

One capsule twice daily or as directed by physician.

QTY - 60 CAPS





NOURISH TRIPLE SOURCE CALCIUM TABLETS

Triple source Calcium tablet contains salts of Calcium from three sources calcium carbonate, calcium citrate malate and calcium gluconate for quick availability of serum Calcium. Calcium is important for building and keeping strong bones. Lowers the risk of Osteoporosis, improve bone & joint health.

BENEFITS :

Added value of Boswellia Extract along with Calcium.
Fights with inflammation in the Joints.
High Calcium Absorption because of Triple Source.
It helps in the improvements of Cartilage regeneration

SUGGESTED USE :

1-2 Tablet per day or recommended by the Dietician.

QTY - 100 TABS



NOURISH CALCIUM TABLETS

Osteoporosis is a lifestyle disease where decreased bone strength increases the risk of a fracture. Until a broken bone occurs there are typically no symptoms. Bones may weaken to such a degree that a break may occur with minor stress. Chronic pain and a decreased ability to carry out normal activities may occur following a broken bone. Osteoporosis may be due to lower than normal bone mass and greater than normal bone loss.

BENEFITS :

Reduces osteoporosis risk.
Good for Heart.
Good for Bones.

SUGGESTED USE :

One Tablet per day or recommended by the Dietician.

QTY - 100 TABS





NOURISH VITAMIN C NON CHEWABLE TABLETS

Vitamin C (ascorbic acid) an essential vitamin plays important roles in nutrition and maintenance of human health. This product contains Natural Orange powder and highly bioavailable form of zinc, which absorbs rapidly in body. This product comes in tangy orange flavour. This well-crafted formula works faster and better than any other traditional immunity supplement. Intakes of vitamin C and zinc are essential to support to develop strong immunity. Presence of Zinc in Vitamin C supplement helps fight infections more effectively.

BENEFITS :

Provides Antioxidant Support.

Helps in built Immunity.

Good for Teeth and Gums

SUGGESTED USE :

One Tablet daily or as directed by physician.

QTY - 60 TABS

NOURISH VITAMIN C CHEWABLE TABLETS

Vitamin C (ascorbic acid) an essential vitamin plays important roles in nutrition and maintenance of human health. This product contains Natural Orange powder and highly bioavailable form of zinc, which absorbs rapidly in body. This product comes in tangy orange flavour. This well-crafted formula works faster and better than any other traditional immunity supplement. Intakes of vitamin C and zinc are essential to support to develop strong immunity. Presence of Zinc in Vitamin C supplement helps fight infections more effectively.

BENEFITS :

Supplement to fulfil your immunity need.

Provides Antioxidant Support.

Boost Immunity.

SUGGESTED USE :

One Tablet daily or as directed by physician.

QTY - 15 TABS





NOURISH MUSCLE & JOINT PAIN OIL

With lack of nutrients, unhealthy lifestyle, injuries, and old age there are many problems like chronic diseases and Joint Pain. Pain while moving or at rest in the joints which leads to difficulty in walking is joint pain.

The main causes are: Degeneration of Cartilage, Loss of lubrication, Lack of essential nutrients like Calcium & Protein, Excessive usage of Medicines.

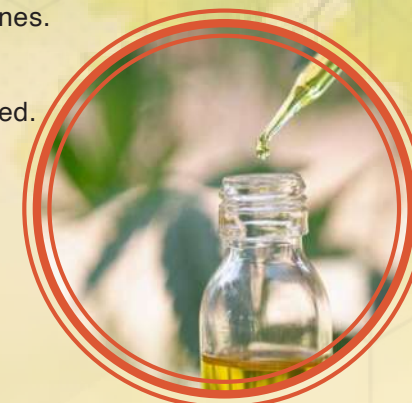
BENEFITS :

Beneficial in the treatment of rheumatic arthritis & neuralgic pains when applied. Treats Rheumatoid & Osteoarthritis & gynecological disorders. Very useful in treating anxiety, depression, muscle pain, wound healing & various sexual disorders.

SUGGESTED USE :

Gently apply on the affected area 3-4 times in a day & massage.

QTY - 100 ML



NOURISH QUICK RELIEF ROLL ON

Nourish Quick relief Roll-On is designed to provide a natural way to soothe and relieve pain from migraine, tension and sinus headache. It gives relief from headache instantly & is easy to carry & use. Roll-on is convenient to carry in your pocket or handbag. It contains all the natural ingredients.

BENEFITS :

Easy to carry & convenient.
Advance roller ball technology.
Rapid action and instant relief.

SUGGESTED USE :

- Apply generously to forehead & temples.
- Repeat if the pain persists.

QTY - 10 ML





NOURISH ALOEVERA JUICE WITH HONEY

Aloe Vera Juice has marvelous health benefits. Aloe Vera is a succulent plant species that is found only in cultivation, having no naturally occurring populations, although closely related aloes do occur in northern Africa. Aloe Vera has rejuvenating, healing or soothing properties. Scientists have discovered many useful ingredients in Aloe Vera. They all work together in a synergistic way to create healing and health-giving benefits.

BENEFITS :

Good for skin , Hair and Scalp.
Improves liver functioning.
Good for constipation.

SUGGESTED USE :

30 ml (2 table spoons) of Aloe Vera Juice to consume orally by mixing in a glass of portable water or drink without dilutions or as suggested by Dietician.

QTY - 500 ML

NOURISH AMLA JUICE WITH HONEY

Amla gets its name from the sanskrit word Amalaki, which means sour juice of a fruit. Pale green like Chinese Jade, these lime sized, round shaped fruits are fibrous powerhouses of vitamin C, prized through the ages for its intense medical properties of healing and wellness.

BENEFITS :

Good for skin, hair and Eyes.
Beneficial in diabetes.
Immunity Booster.
Boosts hair growth.

SUGGESTED USE :

30 ml (2 table spoons) of Amla Juice to consume orally by mixing in a glass of portable water or drink without dilutions or as suggested by Dietician.

QTY - 500 ML





NOURISH PANCH TULSI DROPS

Nourish Panch Tulsi drops with goodness of Tulsi, Rama Tulsi, Sweet Tulsi, Vana Tulsi, Nimbu Tulsi and Arjak Tulsi. Tulsi good source of vitamin A, Vitamin C, Calcium, Zinc, Iron, Chlorophyll and it posses anti bacterial, insecticidal properties, its leaves have capabilities to purify contaminated water. Scientific studies present evidences for its anti-inflammatory, antioxidant, analgesic (pain-reducer), antipyretic (fever-reducer), hepatoprotective (liverprotector), cancer-fighter, diabetes-preventer, blood vessel-protector.

BENEFITS :

Anti-Oxidant.
Immunomodulator.
Anti Cold and Anti cough.

SUGGESTED USE :

Take 2 - 3 drops of Panch Tulsi in a glass of water or Tea 4 - 5 times.

QTY - 20 ML

NOURISH NONI GOLD (500 ML)

NONI or Morinda Citrifolia is a fruit commonly known as Indian Mulberry which is found in the tropical regions of India and few other countries around the world. NONI is an all natural dietary supplement which contains more than 150 isolated nutaceuticals and more than 140 antioxidants. It is being highly regarded as an excellent health promoter because it rejuvenates cells and increases the cellular activity of the body which in turn leads to good health.

BENEFITS :

Improve immune system, regulates cell function and Improves sleep quality.
Good for Respiratory System.

SUGGESTED USE :

Day1&2 : Take 1 Teaspoon (5ml) before Breakfast & Take 1 Teaspoon (5ml) before Dinner
(Month 1) : Drink 3 Teaspoons (15ml) before Breakfast &
Drink 3 Teaspoons (15ml) before Dinner
(Month 2 - 6) : Drink 30ml before Breakfast & Drink 30ml before Dinner
(Month 7 and After) : Drink 15ml before Breakfast & Drink 15ml before Dinner
TAKE EXACTLY HALF OF THE DOSE FOR CHILDREN BELOW 12 YEARS.

QTY - 500 ML





NOURISH NONI KOKUM PLUS

Kokum (*Garcinia indica*) is a unique medicinal plant indigenous to the Western Ghats. Although for generations a crucial culinary and medicinal ingredient for communities along the Western coast, only now Kokum's health benefits are receiving focused scientific attention.

BENEFITS :

Reduces Inflammation & decreases symptoms of Allergy.
Good for Digestion and Regulates cell function

SUGGESTED USE :

Day 1&2 : Take 1 Teaspoon (5ml) before Breakfast & Take 1 Teaspoon (5ml) before Dinner

(Month 1) : Drink 3 Teaspoons (15ml) before Breakfast &
Drink 3 Teaspoons (15ml) before Dinner

(Month 2 - 6) : Drink 30ml before Breakfast & Drink 30ml before Dinner

QTY - 500

QTY - 1L





NOURISH NONI PREMIUM PLUS

NONI or Marinda Citrifolia is a fruit commonly known as Indian Mulberry which is found in the tropical regions of India and few other countries around the world. It is grown in the southern part of India and belongs to coffee family. NONI is an all natural dietary supplement which contains more than 150 isolated nutaceuticals and more than 140 anti-oxidants. Noni Premium Plus helps to strenthen muscles and highly recommended for skin glow.

BENEFITS :

Maintains healthy skin & Hair, strenthens muscles & relieves stress.
Improve nerve function & Regulate cell function.

SUGGESTED USE :

Day1&2 : Take 1 Teaspoon (5ml) before Breakfast & Take 1 Teaspoon (5ml) before Dinner

(Month 1) : Drink 3 Teaspoons (15ml) before Breakfast &
Drink 3 Teaspoons (15ml) before Dinner

(Month 2 - 6) : Drink 30ml before Breakfast & Drink 30ml before Dinner

(Month 7 and After) : Drink 15ml before Breakfast & Drink 15ml before Dinner

TAKE EXACTLY HALF OF THE DOSE FOR CHILDREN BELOW 12 YEARS.

QTY - 500 ML

QTY - 1L





NOURISH ENERGY RUSH (BUTTER SCOTCH)

Energy is what drives our body. It is a kind of fuel that our body uses to stimulate every action. Children need it to run, play and grow. Grown ups need it to fight new lifestyle challenges and stay active. Smart Value has introduced NOURISH Energy Rush which is a nutritious high quality energy drink for the 'whole' family. NOURISH Energy Rush fuels up the body with all the energy one needs to stay active and energetic for all day long. It has Soy Protein, some Whey Protein and additional Energy Boosters e.g. Vitamin B1, Vitamin B2, Vitamin B12, Magnesium, Iron. This unique formulation makes it quick as well as sustained source of energy.

BENEFITS :

Consume Protein along with taste at any time.

SUGGESTED USE :

Take 1 scoop (approx 30g) of Nourish Energy Rush to mix in 200ml of milk or water, stir well & drink once or twice daily.

QTY - 200 GM



NOURISH ENERGY RUSH (CHOCOLATE)

Energy is what drives our body. Children need it to run, play and grow. Grown ups need it to fight new lifestyle challenges and stay active. Smart Value has introduced NOURISH Energy Rush which is a nutritious high quality energy drink for the 'whole' family. NOURISH Energy Rush fuels up the body with all the energy one needs to stay active and energetic for all day long. It has Soy Protein, some Whey Protein and additional Energy Boosters e.g. Vitamin B1, Vitamin B2, Vitamin B12, Magnesium, Iron. This unique formulation makes it quick as well as sustained source of energy.

BENEFITS :

Consume Protein along with taste at any time.

SUGGESTED USE :

Take 1 scoop (approx 30g) of Nourish Energy Rush to mix in 200ml of milk or water, stir well & drink once or twice daily.

QTY - 200 GM





NOURISH PROTEIN LIFE (VANILLA)

A unique combination of Plant Protein & Milk protein providing 9 essential Amino acids required to be furnish outsource. The addition of product converts malnourished food to nutritive food stuff and provides rich energy with muscle mass to keep you fit, athletic & healthy. The balanced 30% Protein content of Nourish Power Protein does not overburden kidney & along with, Leucine, Isoleucine, Valine (BCAA) with Vita+Min making it suitable for adults providing growth, development, immunity, nourishment, strength & health.

BENEFITS :

Muscle growth.

A complete Protein

SUGGESTED USE :

- Add 1 scoop (about 30 grams) in 1 glass of Hot, cold or chilled milk or water.
- Stir well & drink once or twice daily.
- Enjoy the Drink.

QTY - 1 KG

NOURISH PROTEIN LIFE (CHOCOLATE)

A unique combination of Plant Protein & Milk protein providing 9 essential Amino acids required to be furnish outsource. The addition of product converts malnourished food to nutritive food stuff and provides rich energy with muscle mass to keep you fit, athletic & healthy. The balanced 30% Protein content of Nourish Power Protein does not overburden kidney & along with, Leucine, Isoleucine, Valine (BCAA) with Vita+Min making it suitable for adults providing growth, development, immunity, nourishment, strength & health.

BENEFITS :

Muscle growth.

A complete Protein.

SUGGESTED USE :

- Add 1 scoop (about 30 grams) in 1 glass of Hot, cold or chilled milk or water.
- Stir well & drink once or twice daily.
- Enjoy the Drink.

QTY - 1 KG





NOURISH PROTEIN RICH (CHOCOLATE)

To help in adding protein to our diet along with taste, Smart Value has brought NOURISH Protein Rich for us. The purpose to bring this product to us that we can consume Protein easily and offer delicious taste with health. A Powerful Health Punch which can be consumed anytime of the day to meet the daily requirement of Proteins. NOURISH Protein Rich contains Isolated Soy Protein offering high quality easily digestible Protein with all essential Amino Acids. Isolated Soy Protein is especially rich in Branched Chain amino acids. These Amino Acids prevent tissue loss and help in muscle formation.

BENEFITS :

Boosts Immune System.
Helps in growth and development.
Keeps the body fit & Healthy.

SUGGESTED USE :

Take 1 Scoop (Approx. 30g) of Nourish Protein Rich to mix in milk or water, stir well & drink once or twice daily.

QTY - 200 GM

NOURISH PROTEIN RICH (BUTTER SCOTCH)

To help in adding protein to our diet along with taste, Smart Value has brought NOURISH Protein Rich for us. The purpose to bring this product to us that we can consume Protein easily and offer delicious taste with health. A Powerful Health Punch which can be consumed anytime of the day to meet the daily requirement of Proteins. NOURISH Protein Rich contains Isolated Soy Protein offering high quality easily digestible Protein with all essential Amino Acids. Isolated Soy Protein is especially rich in Branched Chain amino acids. These Amino Acids prevent tissue loss and help in muscle formation.

BENEFITS :

Boosts Immune System.
Helps in growth and development.
Keeps the body fit & Healthy.

SUGGESTED USE :

Take 1 Scoop (Approx. 30g) of Nourish Protein Rich to mix in milk or water, stir well & drink once or twice daily.

QTY - 200 GM





NOURISH PROTEIN POWDER

NOURISH Protein Powder helps in Weight Management. Due to its high fiber content, the addition of soy foods into daily diet benefits any weight loss program. It has 9 Essential Amino Acid Nourish Protein Powder helps to incorporate Soy Protein to our daily diet and it makes us feel more satisfied and less hungry until your next meal.

BENEFITS :

Helps In Reducing Bad LDL And Increasing Good HDL.
Helps In Keeping Bones Strong & Maintain Colon Health.
Can Assist In Diabetes And Is Easy On Kidney Too.
Reduces The Risk Of Heart Diseases.

SUGGESTED USE :

Take 1 scoop (approx 30g) of Nourish Protein Powder & mix in 200ml of milk or water, stir well & drink once or twice daily.

QTY - 200 GM

QTY - 500 GM

PROTEIN DISKETTES: VANILLA/CHOCOLATE

Protein helps you get energy through your hectic lifestyle. It helps you fight fatigue and gives you the power to raise energy every single day. Striking the right balance between taste and health, these protein diskettes slips right into your hectic day. What's more? They come in two yummy flavors; chocolate and vanilla with no artificial sweeteners, and are packed with vitamins and minerals, making it the perfect snack to have when you're short on time and want a quick bite!

BENEFITS :

Provides balanced diet
Helps in Digestion
Specially formulated with a balanced macro nutrient distribution

STORAGE INSTRUCTION :

Store in a cool and dry place and Use diskettes within the given time period as mentioned on the label

QTY - 200 GM





NATURALS FOREST HONEY

Honey in its purest form has anti - ageing properties and keeps the skin wrinkle free. It is a good Immunomodulator (increases resistance to diseases) and has anti - bacterial properties that keeps infections at bay. Naturals Forest Honey is free from colour, added flavours, preservatives, hormones and enzymes.

BENEFITS :

Anti- Aging properties.
Keeps the skin wrinkle free.
Good immunomodulator and has antibacterial properties.

SUGGESTED USE :

Consume a generous amount as per your need.

QTY - 400 GM



A hand holding a mug in a mountain landscape at sunset. The background shows a valley with mountains under a pink and orange sky. The foreground shows a hand holding a mug, with a watch visible on the wrist.

FOOD AND BEVERAGES

Many people believe eating healthy is about dieting or eating less. In fact, it's simply a case of eating more of what your body needs and less of what it doesn't – what we call a balanced diet. That doesn't have to mean boring or tasteless food though.

So, Smartvalue brings you a variety of healthy food and beverages what happens to become a regular companion of your morning newspaper, a catalyst of your charming physical health and muscles.



SMARTVALUE SMARTEA

Tea from fresh handpicked leaves rich in aroma and antioxidant. Antioxidants helps your body from the ravages of ageing and the effects of pollution. Also helps you maintain healthy heart & higher immune system. So get the taste and health in a single cup.

BENEFITS :

Keeps your heart healthy.
Builds Immunity against diseases.
Helps fighting daily infections.
Helps maintain body weight.

SUGGESTED USE :

Drink Smartvalue Smartea as per your need.

QTY - 250 GM



NOURISH IMMUNE LIFE T GRANULES

Nourish Immune Life T Granules is a select, exquisite blend of pure Tea Granules, whose intense colour and aroma will delight and re-fresh your senses. It is also rich in natural antioxidants to protect your cells and tissues in your body.

BENEFITS :

Strenthens your immune system to fight flu and other infections.
Detoxifies your body.
A natural immunomodulator.

SUGGESTED USE :

Drink as per your need.

QTY - 125 GM (25 sachets)





NATURALS TURMERIC POWDER

There are some spices that are essential to an Indian dish and the turmeric powder is one such ingredient. The Naturals Turmeric Powder is a balanced combination of pure quality, perfect aroma and the right colour that enriches any Indian dish it's added to.

QTY - 100 GM

NATURALS GARAM MASALA POWDER

There are some spices that are essential to an Indian dish and the Garam Masala is one such ingredient. The Naturals Garam Masala Powder is a balanced combination of pure quality, perfect aroma and the right colour that enriches any Indian dish it's added to.

QTY - 100 GM





NATURALS DHANIA POWDER

There are some spices that are essential to an Indian dish and the Dhania is one such ingredient. The Naturals Dhania Powder is a balanced combination of pure quality, perfect aroma and the right colour that enriches any Indian dish it's added to.

QTY - 100 GM



NATURALS CUMIN POWDER

There are some spices that are essential to an Indian dish and the Cumin Powder is one such ingredient. The Naturals Cumin Powder is a balanced combination of pure quality, perfect aroma and the right colour that enriches any Indian dish it's added to.

QTY - 100 GM



*"Paneer
Butter Masala"*



NATURALS MIRCHI POWDER

There are some spices that are essential to an Indian dish and the Mirchi powder is one such ingredient. The Naturals Mirchi Powder is a balanced combination of pure quality, perfect aroma and the right colour that enriches any Indian dish it's added to.

QTY - 100 GM



A close-up photograph of a man's face lying down, receiving a facial treatment. A therapist's hand is visible, applying a white, textured mask to the man's skin. The entire image is overlaid with a semi-transparent red filter. The background is dark and out of focus.

PERSONAL CARE

Being in control of our well-being and appearance doesn't have to stop with a healthy lifestyle. Good nutrition and exercise are important of course, but high-efficacy, topical skin care products, also offer an opportunity to explore new boundaries to achieve the looks we desire.

So Smart Value brings you the complete range of Nurture skin, hair and body care. With best of the natural and well researched ingredients, it gives assurance to provide healthy and glowing skin and hair everyday. It gives nourishment and care needed for a radiant and younger looking skin.



NURTURE HAND SANITIZER

Germes are everywhere! They can get onto hands and items we touch during daily activities and make us sick.

Nurture Hand Sanitizer contains Aloe vera and Vitamin E that kills germs and keeps hands moisturised.

QTY - 100 ML

NURTURE LIME HANDWASH

As the name suggests, Nurture Neem And Aloe vera Handwash is a rare fusion of Aloe Vera and Neem. It removes germs and dirt from your hands efficiently, leaving your hands 100% germ free.

QTY - 250 ML





NURTURE RED ONION HAIR OIL

Red Onion is a great source of Sulfur. Sulfur is found within amino acids, which are components of Keratin. Sulfur also helps to promote collagen production, which help in healthy scalp and hair. It also boost blood circulation and hence improve the density and texture of the hair.

QTY - 200 ML

NURTURE MAHA BHFRINGRAJ HAIR OIL

An herbal oil to treat hair fall, headache, neck pain, stiffness, eye and ear problems. Also useful for grey hair and split hair problems.

QTY - 100 ML





NURTURE HAIR TONIC OIL

Nurture Herbal Hair Tonic enriched with the extracts of six pure herbs like Amla, Bhringraj Brahmi, Jatamansi, Neem, Kapoor provides essential nourishment to the hair.

Nurture Herbal Hair Tonic Oil is the perfect way to get rid of dry and itchy scalp.

QTY - 100 ML

NURTURE NEEM & ALOEVERA FACE WASH

It is made for all skin types. It helps retain the properties of Aloe Vera & Neem. It helps the skin hydrated. It deeply cleanses the skin. It is an everyday skin care product. It helps retain skin's moisture.

QTY - 125 ML





NURTURE APRICOT FACE SCRUB

Nurture Apricot Face Scrub is a 100% natural product. It contains the natural properties of apricot and almond. It not only removes dead skin and impurities. It nourishes and moisturizes the skin. It also gives a softer and healthier look. It can be used after every 2 days or by the end of the week, as per requirements.

QTY - 125 GM



NURTURE FAIRNESS CREAM

It makes your skin smooth. It helps keep your skin hydrated with a clearer complexion. Give your skin an instant glow. It is easy to use and carry. It helps remove marks and blemishes. It keeps your skin refreshed and wrinkle-free.

QTY - 100 GM





NURTURE MOISTURISING LOTION

A brilliant product brought to you through extensive research. It has sun protection factor for retaining the youthful skin. It creates moisture to create the appearance of healthy skin throughout the surface. It can also help to reduce the effects of the natural process of aging. It helps to retain the healthy and youthful appearance. It is an everyday skincare product.

QTY - 100 ML

NURTURE NONI FACIAL KIT

Noni Gold Facial Kit has unique brightening properties. It reverses the oxidation damage. Gives the skin a gold radiance. Revitalizing effect with the acceleration of cell renewal. It keeps the skin supple and soft. Rejuvenates damaged skin cells.

QTY - Kit contains 7 items





NURTURE ANTI DANDRUFF SHAMPOO

90% of the hair problems are because of the presence of the dandruff. Using Anti dandruff shampoo can erase all the problems like hair fall, premature graying, roughness and more.

QTY - 220 ML

NURTURE GREEN APPLE SHAMPOO

A potent combination of Aloe Vera and Apple, Nurture Green Apple Shampoo removes impurities and detoxifies hair without stripping it from its natural oil.

It contains essential vitamins and proteins which provide extra nutrition to your hair and prevents premature graying.

QTY - 220 ML





NURTURE ALOEVERA SOAP

With the richness of aloe leaves which contain a plethora of antioxidants including, beta carotene, vitamin C and E that can help improve the skin's natural firmness and keep the skin hydrated. Nurture Aloe vera soap also reduces the appearance of fine lines and loss of elasticity of the skin.

QTY - 100 GM

NURTURE STRAWBERRY LIP BALM

Replete with the goodness of Almond oil and Cocoa Butter , nurture Strawberry Lip Balm prevent Lips from chapping.

QTY - 10 GM





NURTURE NEEM TOOTHPASTE

Nurture Neem Herbal Toothpaste is a true natural product which is highly effective in preventing bleeding gums. It has neem, whose proven antibacterial properties helps to fight germs that lead to oral problems. Other herbal extracts like Babool and Clove help to strengthen gums, eliminate bad breath and prevent cavity.

QTY - 100 GM

NURTURE AYURVEDIC GEL TOOTHPASTE

Powerful ingredients like Laung, Babool and Neem are clinically proven for providing strong teeth and getting rid of many dental problems. Its great refreshing taste leaves your teeth fresh and your gums strong.

QTY - 100 GM



A photograph of a kitchen sink area with a warm, reddish-orange color overlay. A person's hands are visible, scrubbing a light-colored plate with a brush. Water is running from a faucet into the sink. To the left, a wooden cutting board leans against the wall. In the foreground, there are two white ceramic cups. The background wall has a white subway tile pattern.

HOME CARE

We put our heart and soul in making our homes look beautiful and adorable. Home is a place which gives you a relaxing ambiance, a place to rewind so when they contribute a lot in our life it becomes our moral duty to at least make their life easier.

SmartValue's HOME CARE product range has the most sought out products which inherent epitome of quality. Washing Powders, Detergent bars, utensil cleaners are a few products from the range. So pick one for making your loved one's life better and easier.



SMARTVALUE SMART WASH

Powered with technologically advanced Oxy Power. It gives your clothes extra whiteness. It has anti-bacterial agents. It sanitizes clothes with every wash.

Oxygen generating granules help getting rid of dirt. It removes organic stains without having to use toxic chemicals.

QTY - 700 GM

SMARTVALUE SMART SHINE

It removes the hardest of oil. The lemon power removes all types of stains. It is safe on hands. It contains the actual lemon extracts. It gives extra glow to your utensils. It leaves your utensils with a lemon freshness.

QTY - 200 GM (Set of 4)





AGRICULTURE

Agriculture is futile to any growing economy. Agro produce should be healthy, keeping this in mind SmartValue has designed products to promote good agriculture, ensuring health for all.

Our Agro-based products are made from plant extracts. We've designed products for both agriculture and non-agricultural sectors. We have all-natural products to ensure the health of your family.



SMARTVALUE AGROVEERA+ GRANULES

It is rich in organic and mineral substances essential to plant growth. It goes directly to the roots for rapid absorption. It improves and optimizes the uptake of nutrients and water by plants. It retains water soluble inorganic fertilizers in the root zone. It regulates pH value of soils increases buffering properties of soil.

QTY - 1 KG

QTY - 3 KG



SMARTVALUE AGROVEERA PLUS

AGROVEERA PLUS is a synergistic combination of naturally derived potassium humate that includes fulvic acids from lignite & Seaweed extract for healthier crops and optimum yield.

The product has undergone successful bio-efficacy studies at renowned Agricultural Universities.

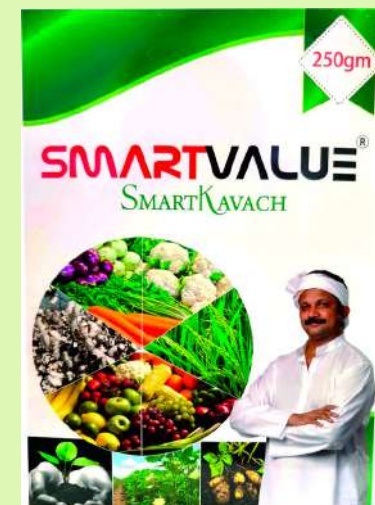
QTY - 500 ML

SMARTVALUE SMARTKAVACH

SmartKavach with its unique formula effectively manages various diseases like Blast, Leaf spot, powdery Mildew .

The product has undergone successful Bio-efficacy studies at renewed Agriculture University .

QTY - 250 GM





SMARTVALUE AGROLIZER 82

It is highly concentrated, non ionic spray adjuvant. It has 82% active ingredients. It is an excellent spreader, activator and wetter . AGROLIZER 82 increases crop yield by improving pesticide coverage. It is based on advanced technology. It activates the spray fluid to moisten the plant surface.

QTY - 250 ML

QTY - 500 ML





LIFESTYLE

Lifestyle is a way used by people, groups and nations and is formed in specific geographical, economic, political, cultural and religious text. Lifestyle is referred to the characteristics of inhabitants of a region in special time and place. It includes day to day behaviors and functions of individuals in job, activities, fun and diet.

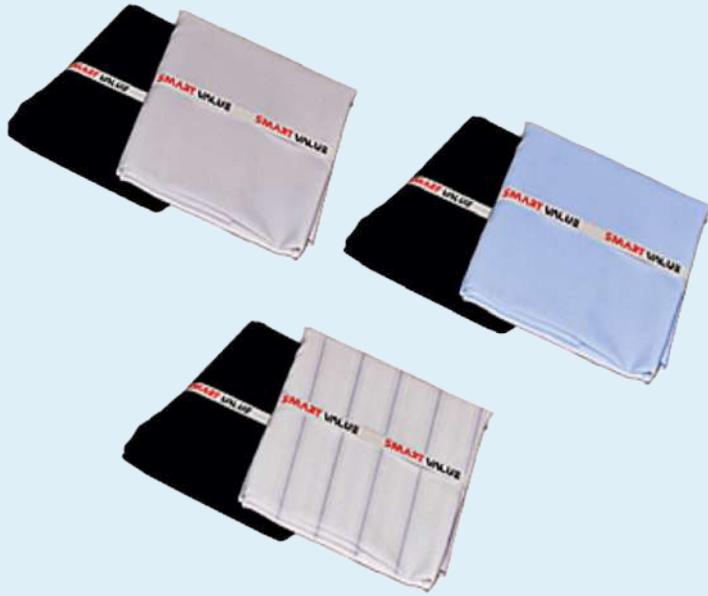
Explore the latest trends in fashion with the lifestyle range of products by Smartvalue.



SMARTVALUE TRAVEL BAG

Travel in style with trendy SmartValue Travel bags. Make every travel experience a memorable one and enjoy the comfort by putting all your belongings in the stylish travel bags.





FABRIC COMBO(SHIRT PLUS PANT)

Available in 3 colours

Travel in style wearing trendy pants and shirts.

- Good Quality Fabric.
- Trendy Designs.
- Suithing colour combinations.





SAATI PAIR OF WATCHES

Cherish all those precious moments, birthdays, anniversaries, and festivity around with the exquisite Saati pair of watches.



SUIT LENGTH 3 METER

Be it a matter of getting a formal edge or basking in the traditional attire, choose from the vast range of colours and fabrics to make apparels for multiple occasions.

QTY - 3 MTR



SMARTVALUE NECKTIE

These things may appear small but these are really essential in our daily lives. Made out of fine quality material, these pieces promise high absorption quality.



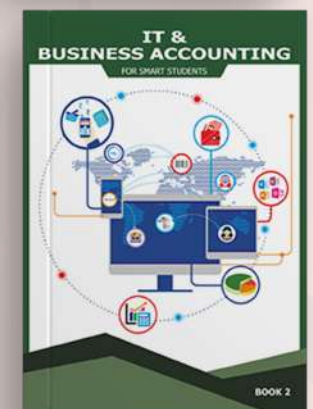
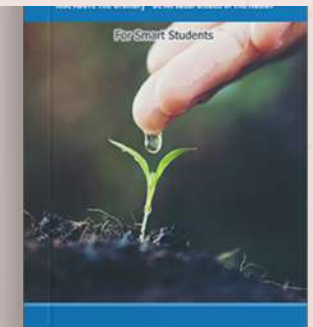
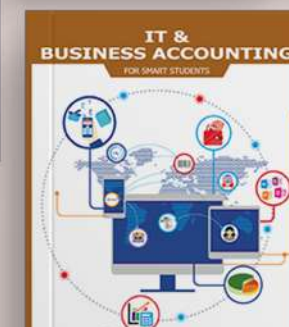
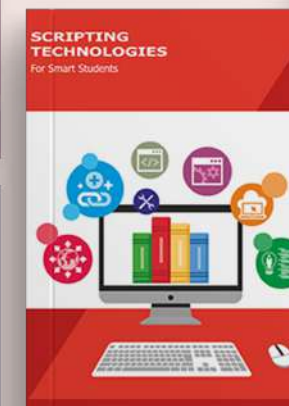
A woman with glasses and a ponytail is sitting at a table, looking at a laptop. Two children, a girl on the left and a boy on the right, are also sitting at the table, looking at books. The scene is dimly lit with a warm, reddish-orange glow. The woman is pointing at the laptop screen. The girl is writing in a notebook. The boy is looking at a book. There are several books and papers on the table. In the background, there is a kitchen area with cabinets and a microwave.

EDUCATIONAL BOOKS & DVD's

Education is a constitutional right of every citizen that prepares an individual to play their role as a sophisticated member of society. The importance of Education can be implied by habituating the lack of its existence. Education prepares wings to fly and explore the surroundings while being confident and opportunistic. Education builds individuals, educated individuals build better societies, and better societies build great nations.

Learn, Train and Develop through our wide range of books and DVD's.

- 01 Business Communication For Smart Students
- 02 Personality Development For Smart Students (1)
- 03 Personality Development For Smart Students (2)
- 04 Goods and Services Tax (GST)
- 05 Moral Responsibility
- 06 Information Technology & Business Accounting (1)
- 07 Information Technology & Business Accounting (2)
- 08 Information Technology & Business Accounting (3)
- 09 Information Technology & Business Accounting (4)
- 10 Information Technology & Business Accounting (5)





11 / Information Technology & Business Accounting (6)

12 / Scripting Technologies For Smart Students

13 / Web Programming Languages For Smart Students

14 / Computer Fundamentals And Office Tools For Smart Students - Volume 1

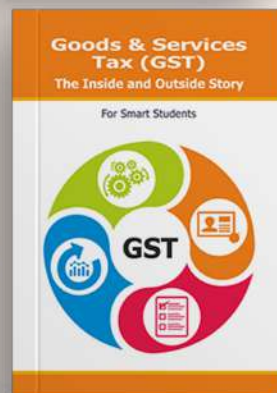
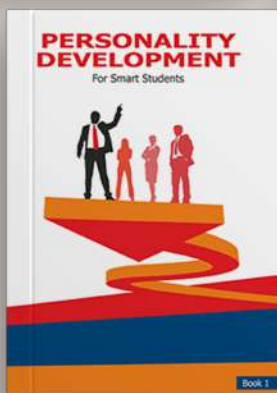
15 / Computer Fundamentals And Office Tools For Smart Students - Volume 2

16 / IT & Digital Technology - 1

17 / IT & Digital Technology - 2

18 / IT & Digital Technology - 3

19 / IT & Digital Technology - 4



20/ IT & Digital Technology - 5

21/ IT & Digital Technology - 6

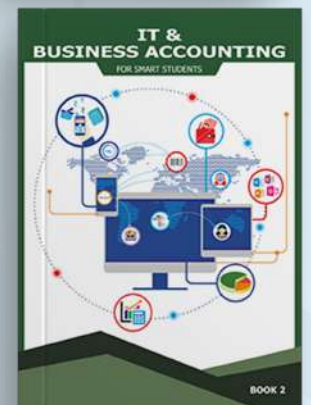
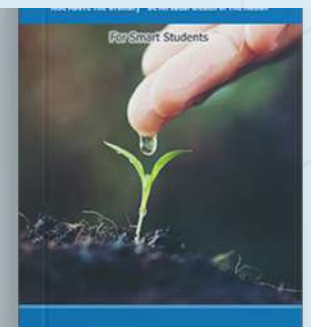
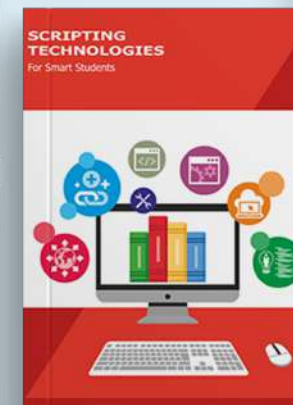
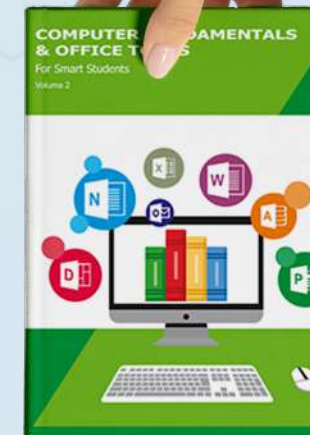
22/ IT & Digital Technology - 7

23/ PC Hardware And Networking For
Smart Students - Volume 1

24/ PC Hardware And Networking For
Smart Students - Volume 2

25/ PC Hardware And Networking For
Smart Students - Volume 3

26/ PC Hardware And Networking For
Smart Students - Volume 3



27

DVD (set of 2) on Personal Development and Business Communication

28

Smart Commerce DVD (set of 4)

29

Set of 2 DVD9 Self Learning CBTs (Hindi)

30

IT and Digital Technology - Set of 3 DVD





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